LEO BURNETT COMPANY, *Inc.*
Ad No. 180—Req. No. 47609—2¼ x 84 lines—B&W—National Magazines, 1966 (B)
Printed in U.S.A.

You'll come around soon, Joe.

Now, all you want is sweet talk. Fancy aromatics. Sugar and spice. Later on, comes the Revelation. Then you'll see. Revelation's five great tobaccos make a *naturally* mellow smoke. One you can relax and stay with. We'll wait for you, Joe. We think you'll come around soon.

for the experienced pipe smoker.

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